



Youth Engagement: Designing an inclusive future for youth in Earth Observations

15th AOGEO Symposium

Ayeisha Sheldon,
Women + in Geospatial

About me





WOMEN+ IN
GEO♀

Forging a geospatial community where all genders can thrive

Women + in Geospatial

Women+ in Geospatial is a global professional network to promote diversity and gender-equality in the geospatial industry and academia.

100% volunteer run and free for anyone to join.



>3,700

Women+ members



91

Countries



22,500

Followers on social media



Women + in Geospatial

- Been involved in WIG since 2020
- Oceania regional ambassador (2021-2022)
- Mentorship Coordinator 2022 +
- Ambassador co-lead 2022 +



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Mission

To build an **inclusive global community** inspiring, uniting and empowering all women+ in the geospatial sector to become **strong leaders and changemakers**

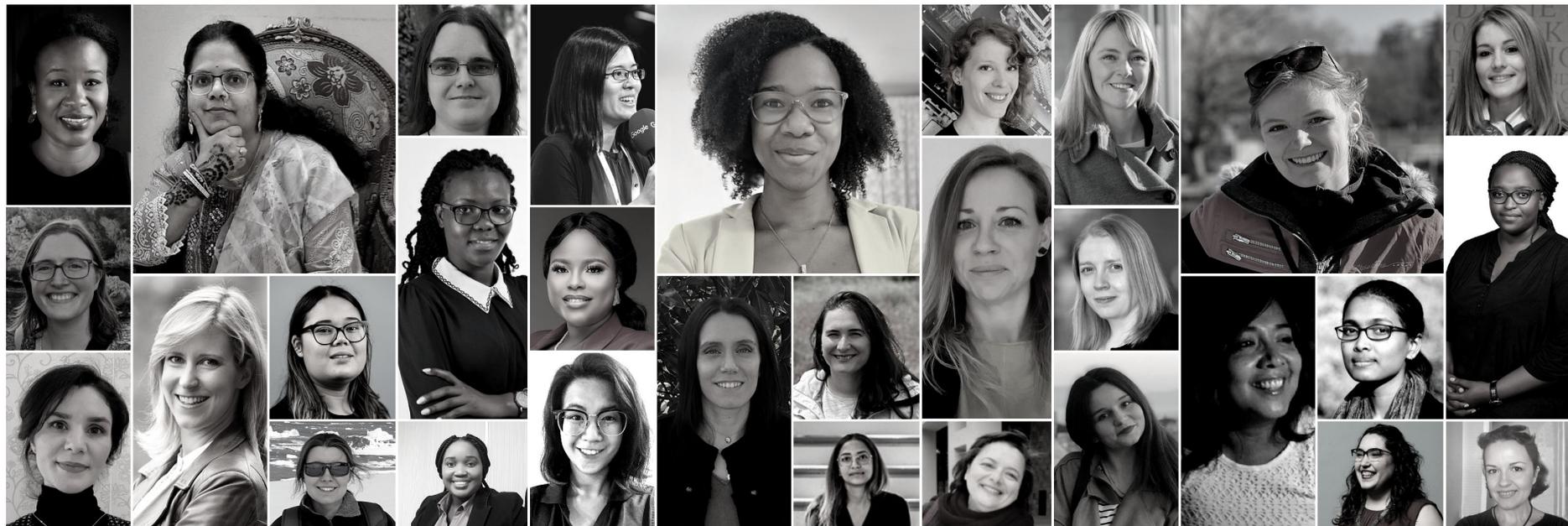


Vision

Forging a geospatial community where all genders can thrive

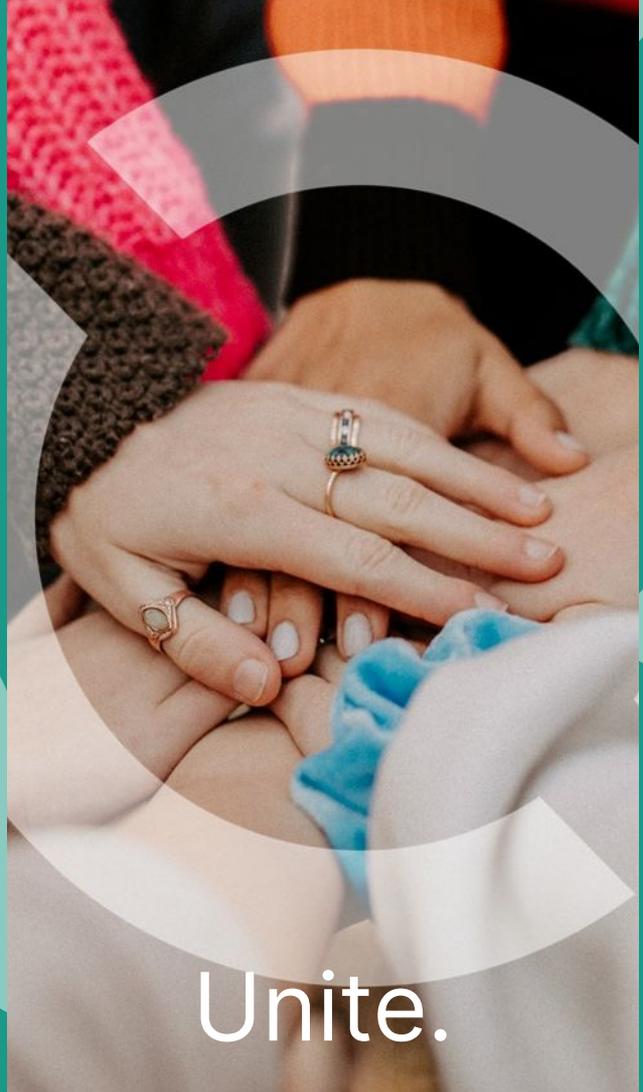
Our W+G Team

The W+G leadership team covers **12 nationalities** and operates across **10 different countries**.





Inspire.



Unite.

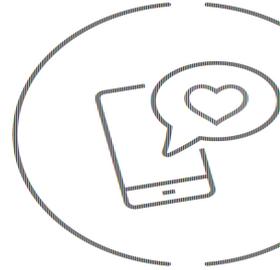


Empower.

GET INSPIRED



Twitter & LinkedIn



> **8,500**

followers on Twitter

> **14,000**

followers on LinkedIn

“I have actually been part of the LinkedIn group for Women+ in Geospatial since I was in university, it’s always **an inspiring page to learn and feel empowered about the work people are doing within the domain.**”

- Megha Verma

W+G Profiles



Highlighting the achievements and leadership of women+ globally

Over 50 women+ profiled since July 2020 on LinkedIn (and now Twitter as well)

~4500 LinkedIn views per post

Lead: Sharon Omojah

Regional Ambassadors



Nasilele Amatende

Sub-Saharan Africa (Co-Ambassador)

Opeyemi Kazeem-Jimoh

Sub-Saharan Africa (Co-Ambassador)

Shaimaa Ahmed

Middle East and North Africa



Laxmi Goparaju

Asia

Ayeisha Sheldon

Oceania

Daria Lüttke

Western Europe

Lead: Sabrina Szeto



GET UNITED

Get United

Diversity, Equity and Inclusion (DEI) as a foundation

- Community Code of Conduct
- DEI working group

Mailing list open to all

- Newsletter highlighting member achievements, events and activities



Get United

Slack as a safe space

- Questions, networking, news, jobs
- Over 84,000 messages since 2019
- ~75% are direct messages
- ~350 active members weekly
- ~100 members posting per day





GET EMPOWERED

W+G Mentorship Programme

<https://www.womeningeospatial.org/mentorship-programme>

3

cohorts

250+

women+ empowered

56

countries

97

Mentor relationships

The women in my mentorship group have really supported me (and held me accountable) in growing through our monthly challenges and discussions.

- Ariel Low, peer mentor, 2021

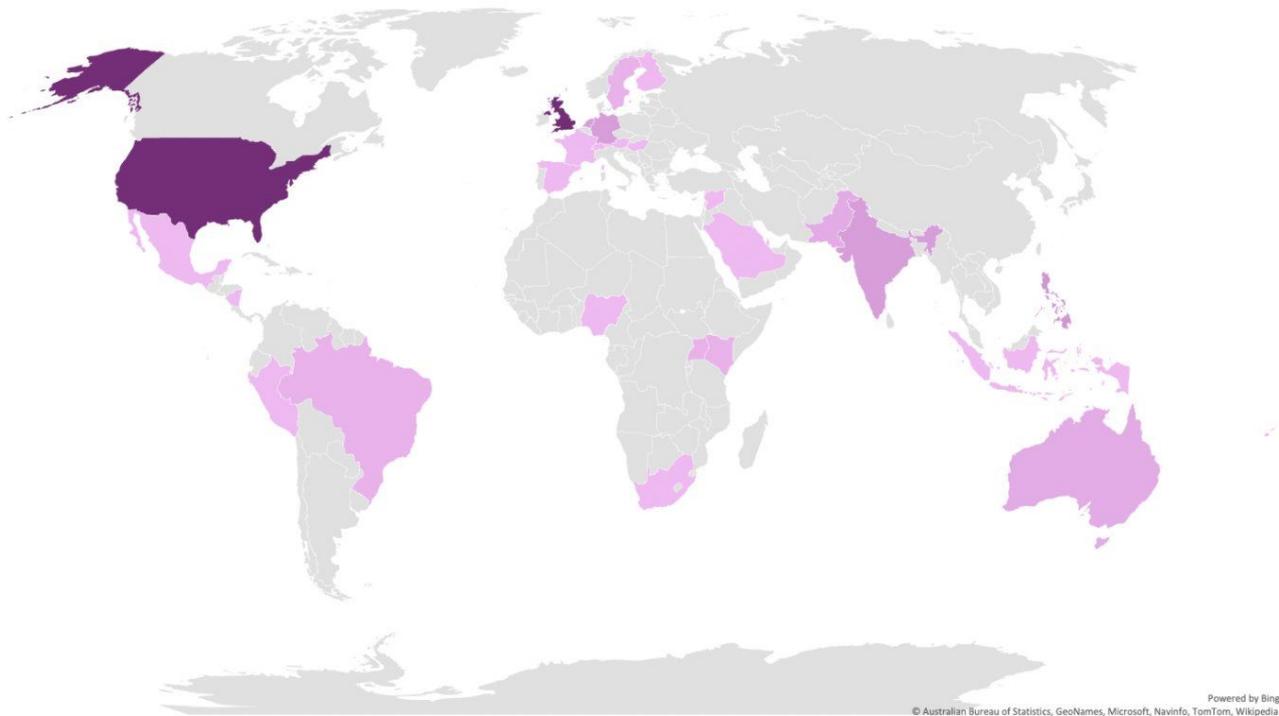
I was able to meet my mentor at an international industry conference. She had so much time for me and really boosted my confidence.

- Madleine Hann, mentee, 2021

Leads: Heather Porter & Nicole Yeung



Women in Geospatial+ 2021 Mentorship Programme Participants



Number of Participants 0 22

Speakers Database | Register. Speak Up. Embrace Change.

<https://www.womeningeospatial.org/speakers-database>

335 Women+ speakers worldwide



- ❖ For **women+ professionals** working in the geospatial domain
- ❖ **Conference and events organisers**

“I have [been] working on myself for public speaking and also was contacted to have a short podcast due to the database.”

- W+G member

Lead: Aida Muriach Monfort

W+G webinar series on career development

- How to gain professional confidence?
- Early and Future Careers
- How to create a standout CV
- Personal Branding on LinkedIn
- Public Speaking 101
- Tips to overcome imposter syndrome
- Geospatial Careers - Lessons from a professional coach
- Impact Masterclass
- Geospatial Writing

20
webinars

Lead: Esther Onyekachi Ogbu



Example

- UNOSAT in partnership with Women + in Geospatial.
- WIG speakers presenting on technical topics
- Promoted within the network
- Good turnout of listeners and interactive space to discuss perspectives



**Women in Geospatial:
A development perspective
in Oceania**

 Tuesday 7 June 2022

 8 a.m. CEST - 6 p.m. FJT

 Zoom

Co-organised by:

Other initiatives

- Local/ regional geographic society/ club:
GeoRabble, Royal Queensland Geography Society
- University geospatial community
- Twitter/ online community



Thank you!

Please feel free to reach out and
connect with me.



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